NODA news

Newsletter of the Northern Oklahoma Development Authority

Winter 2021 Volume 4

Winter Driving

The winter months require you to change the way you drive. Snow, sleet, and ice can cause hazardous road conditions. A little preparation can help keep you safe. Here are some driving tips to help you and your loved ones stay safe on the roadways this winter.

Prepare Your Vehicle:

- Test your battery. Low temperatures reduce battery performance.
- Check the cooling system fluid and hoses.
- Check your tires' tread depth. Worn tires do not channel water away, increasing the risk of hydroplaning.
- Check tire pressure. Tire pressure drops as temperature drop.
- Check wiper blades, replace as needed.
- Add winter-rated wiper fluid.
- Keep your fuel tank at least half- full.

Before You Drive:

- Clean your vehicle's external camera lenses and side view mirrors.
- Remove dirt, ice, and snow from sensors so assistive-driving features can work properly.
- If the forecast looks iffy, wait out the storm if possible.
- If you must travel, share your travel plans with someone before you leave.

When Driving in Wintry Conditions:

- Do not engage cruise control.
- Accelerate and decelerate slowly.
- Increase following distance to seconds or more.
- Charge your phone while driving.

May the bells of Christmas ring,

A song that never ends.

May the joyous song they make,

Bring peace to all our friends.

May the lights of Christmas bring,

An everlasting glow.

May the love that fills our hearts,

Bring warmth to all we know.

May love and joy and peace be yours,

For now and evermore.

From everyone at NODA we wish you all a very Merry Christmas, and a Happy New Year!

FY22 NODA REAP Grant Awards

With the spirit of giving in the air this holiday season, NODA announces the 21 awardees receiving the FY22 REAP grants. Twenty-nine applications were received and reviewed by the REAP committee. We are happy to award this year's REAP grants to the following:

ALFALFA COUNTY

- Byron~Streets
- Carmen~Water Tower
- Helena~Sewer Lagoon
- Jet~Streets

BLAINE COUNTY

- Canton~Drainage
- Geary~Gas Line
- Longdale~Water Tower
- Watonga~WWTP Drying Beds

NOBLE COUNTY

- Lucien FD~Bunker Gear
- Perry~WWTP Basin Fencing

MAJOR COUNTY

- Ames~Streets
- Cleo Springs~Waterline
- Meno~Sewer Lines
- Ringwood~Utility Truck

GARFIELD COUNTY

- Breckinridge~Sewer Lagoon
- Hillsdale~Streets
- Hunter~Streets
- North Enid~Streets

GRANT COUNTY

- Lamont~Streets
- Nash~Drainage/Paving

KAY COUNTY

- Kaw City - Waterlines

CDBG IS COMING JANUARY 2022

The FY22 Community Development Block Grant (CDBG) application season is fast approaching. Our staff is ready to help your community apply for CDBG funding at no cost. That is just one benefit of being a NODA member.

CDBG makes it possible for communities to finance a variety of public infrastructure and economic improvements, thus improving the lives of your residents. The FY22 CDBG application cycle will open in mid to late January. Anticipated application due dates are:

- Community Revitalization: late March
- Water/Wastewater Engineering and Construction: early May
- Capital Improvements Plan (CIP): early July

Are you prepared for CDBG Grants? If you are planning to apply in 2022 here are a few items to consider completing now that we feel can speed up the application process when the season starts:

- Have you registered your city/town/county with SAM.gov? Must be registered in order to receive federal funding. Have you done the annual renewal yet?
- Is your income survey current? They are good for 5 years. The oldest it can be for this next cycle is 2017. Keep in mind that you might have to do a targeted survey if the project doesn't benefit the entire community.

If you have a project and you would like to apply for CDBG funds, please contact Jennifer Firgard at 580.599.0358 or jennifer@noda-oeda.org.

OARC Oklahoma Association of Regional Councils

2021 Conference

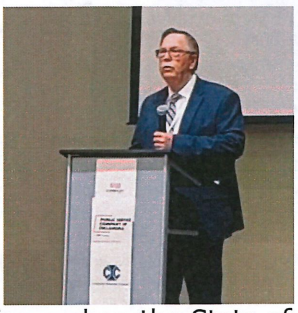
On November 15 and 16, 2021 the Oklahoma Association of Region Councils (OARC) held its first convention meeting since 2017. OARC was started in 1992 with the goal of assisting the local Councils of Governments (COGs) in their efforts to assist their members, and to provide a forum for the regular exchange of ideas and information for the betterment of all of Oklahoma. The meeting was hosted at the Hilton Garden Inn Conference Center in Edmond Oklahoma. This conference was centered on the theme of Historic Route 66.The conference was able to be held and financed thanks to the help of the following sponsors:

Computer Information Concepts

Public Service Company of Oklahoma — An AEP Company — Boundless Energy

Standley Systems

John Vance Auto Group



Conference events started Monday November 15th with the conference welcome being delivered by OARC chairman Ernie Moore.
The conferences keynote speaker was Lt. Governor Matt Pinnell, and the breakout sessions included several relevant topics including medical marijuana, EDA and ARPA funding. Several speakers and discussions focused on tourism opportunities as relates to the state of Oklahoma, with Route 66 being major focal points for tourism as well as the theme of the conference.

The keynote speech, delivered by Lieutenant Governor Matt Pinnell, focused on the State of Oklahoma and revenue that could be generated by the tourism efforts of marketing the state, its parks, unique lodging experiences, and encouraging the "Return of the Great American Road Trip" down the more than 400 miles of Route 66 that extends northeast to southwest through Oklahoma.

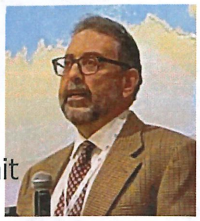
The Lt. Governor showed great passion and enthusiasm while talking about tourism and all the state of Oklahoma has to offer. The Lt. Governor is in partnership with the Oklahoma Travel Industry Association to bring Oklahoma into the top 10 Tourism States.

Majority Plus, an Oklahoma governmental relations firm, represented by co-presidents Patrick Hall and Jim Dunlap, spoke about political division and relations in Oklahoma as well as ways to open communication between the two parties for the betterment of the state. You can find out more about this innovative initiative by going to their website at **www.majorityplus.com**

Daniel McClure the Deputy General Counsel from the Oklahoma Municipal League (OML) discussed medical marijuana regulations and possession limits, as well as protocol, standards and municipal compliance for businesses in Oklahoma. Giving information on school boundaries relating to dispensary building locations, federal and state regulation and standards for both individual and wholesale growers. He also addressed the benefits of the revenue and economic growth opportunities produced by these growers and dispensaries. You can find out more about Daniel as well as the OML by visiting their website at **www.oml.org**

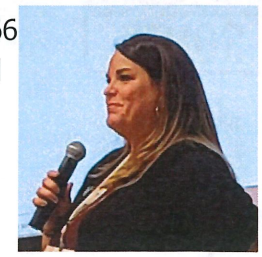
OARC OKLAHOMA ASSOCIATION OF REGIONAL COUNCILS

2021 Conference



Dino Lalli is an Emmy nominated producer and journalist as well as the co-host of Discover Oklahoma, a program that explores quirky and interesting spots and attractions around Oklahoma, spoke about the tourism opportunities that the state offers and offered several clips from his show that proves that Oklahoma has something for everyone. You can watch full episodes and get submit ideas for new content at www.discoveroklahomatvcom

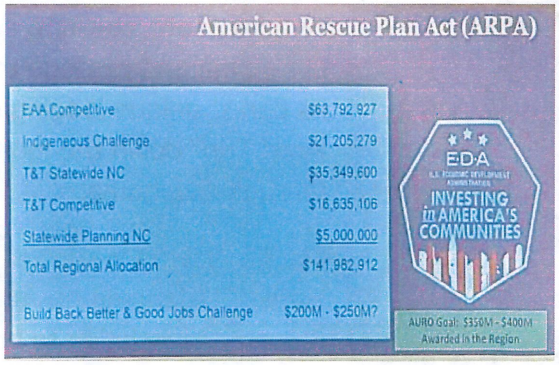
The mayor of El Reno, Matt White, joined Julie Lenius from the Route 66 Association to give examples of ways to market cities and towns via social media by using creative imagery to display not only Route 66 influences but unique aspects of your town. By being mindful of what images are shown to the world when people perform an internet search your town, you can direct tourism to the best your town has to offer.



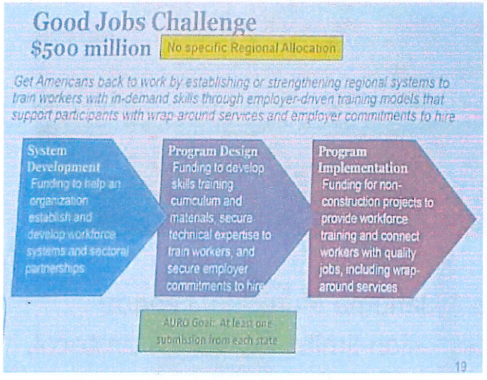
Jorge Ayala, the Regional Director for the Economic Development Authority in the Austin Regional Office, presented information at the conference on the American Rescue Plan Act, the Build Back Better Regional Challenge, as well as the Good Jobs Challenge that have been set forth by the current presidential administration. Jorge presented the information of each program, the phases of the funding, and what these programs could mean not only nationally but for individual states as well.

The American Recue Plan Act (ARPA)

Is designed to bring immediate relief to American families and support communities that are struggling in the wake of the COVID-19 crisis. The plan will help businesses by providing emergency grants, lending, and investments to hard hit businesses so they can retain and rehire workers as well as stock sanitation equipment and supplies to keep their workers and customers healthy. Regional allocations could equal as much as $141,982,912.00



Good Job's Challenge



The EDA's Good Job Challenge is set to get Americans back to work by building and strengthening systems and partnerships that bring together employers who have hiring needs with other key entities to train workers with in-demand skills.

These systems and partnerships will create and implement industry-led training programs, designed to provide skills for and connect unemployed or underemployed workers to existing and emerging job opportunities. The deadline for applications to the program is January 26, 2022.

The EDA is proud to make this funding available through a series of six innovative challenges. For more information on these programs and many others, or ways to apply for funding or training please go to https://eda.gov/arpa/, or contact Vicki Eggers at NODA by emailing vicki@noda-ok.org or calling (580) 599-0362

EDA U.S. ECONOMIC DEVELOPMENT ADMINISTRATION INVESTING in AMERICA'S COMMUNITIES

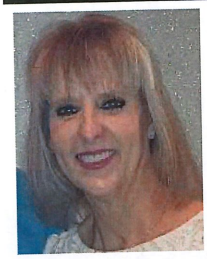
OARC
OKLAHOMA ASSOCIATION OF REGIONAL COUNCILS

2021 Conference

The final day of the conference was set aside for inter-agency networking. These breakout sessions of OARC provided an opportunity for the different departments of each organization to meet with their peers and discuss how they handle operations, challenges, and various procedures. The different ways that each organization handles similar circumstances allows for cooperation and coordination with the possibility of helping each other find a different ways to handle things that come up in the everyday operations of their specific area in their organization.

Pictured Top Left: Community Development Block Grant (CDBG) break out session attended by Jennifer Firgard from NODA.
Pictured Top Right: Rural Transportation Planning Organization (RTPO) break out session attended by Devon Westbrook from NODA
Pictured Center Left: Community Development break out session.
Pictured Center Right: Accounting/Finance break out session attended by Michelle Emmerson, Tiffany Plunkett, and Tonya Land (not pictured) from NODA and Jerilyn Keene from OEDA.
Pictured Bottom Left: Economic Development break out session represented by Vicki Eggers and Jessica Jantzen from NODA and Lacey DeWindt-Morris from OEDA
Pictured Bottom Right: CIP/GIS break out session attended by Susmita Som from NODA

THE Spotlight

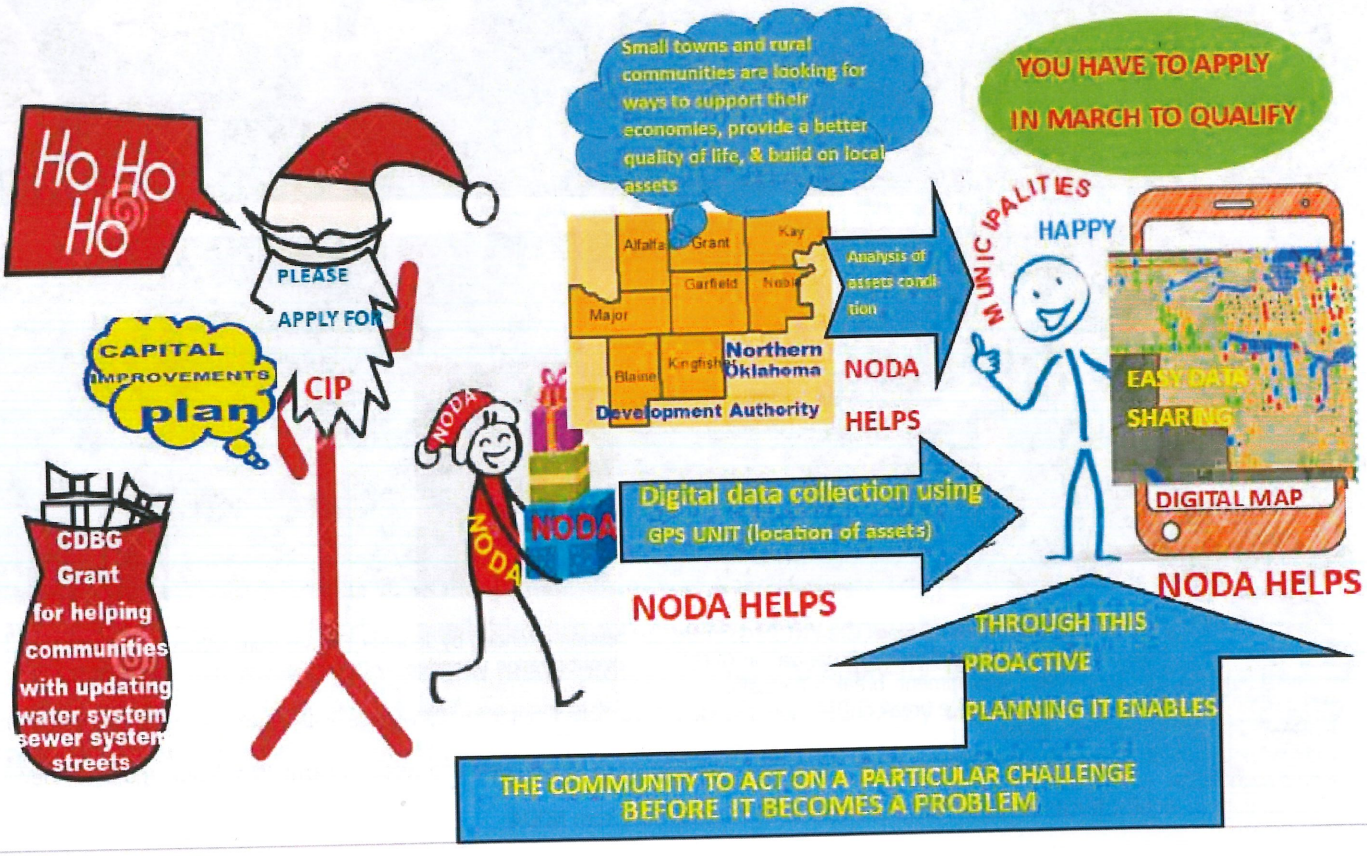


Get to know our Board

Dea Mandevill is the current city manager of the Town of Medford. She has been in that position since 1991, and greatly enjoys watching the town grow and being able to assist in the improvements in the community. She graduated from Northwest Oklahoma State University with a Bachelor of Applied Science degree in 1995.

Dea has been on the Board of Directors at NODA for 20 years, including serving as the Board President from 2010 to 2015 when she stepped down. She is very proud of the great work that NODA does. She is especially enthusiastic in being able to assist the rural areas of NODA's counties through the CDBG and REAP Grant programs. Dea is a valued member of not only the NODA Board of Directors she is also a beloved member of the NODA family.

Dea and her husband Robert have been married for almost 10 years. Her favorite hobby is to go out camping, specifically she loves camping out at the Great Salt Plains. She takes inspiration and would love to have been mentored by Mother Teresa for all her good works and selfless compassion towards all people. Dea is also enamored by Carmex Lip Balm, saying that it is one item she doesn't believe she could live without.



Teeny Tiny Town Summit

NwOA

The Teeny Tiny Town Summit, hosted by Northwest Oklahoma Alliance (NwOA), was held on Tuesday, October 26th, 2021, at the Woodward Conference Center. Northern Oklahoma Development Authority (NODA), Oklahoma Economic Development Authority (OEDA), and Northern Oklahoma Regional Transportation Organization (NORTPO) employees set up booths to visit with attendees of the summit.

"The summit promises to improve and enrich communication between communities, encouraging small towns to share resources, assistance, and education." (Fogleman, 2021, para. 2)

There were eight different workshops at the summit. Tailored to rural town leaders and business owners, participants gained knowledge of how to help develop their local businesses and navigate the current political climate.

NwOA recognizes the importance of communication, education, and knowledge sharing between rural towns as a way to benefit from each other.

This summit was a way to bring everyone together and grow through these challenging economic times.

Jennifer Firgard (NODA, OEDA) organized a drawing for those who left their business card. Shannon Ball, Lamont town clerk, was the winner. Shannon came by the NODA office to pick up the basket of goodies.

Pictured left to right: Vicki Eggers, Shannon Ball, and Jessica Jantzen. Photo by Jennifer Firgard.

Cherokee Strip Transit (CST)

offers transportation to area residents and operates in Garfield, and Alfalfa, Grant, Kay, Noble, Kingfisher and Blaine counties. Its main office is located in Garber, Ok.

CST has been in operation since 1991, and is still going strong today. You can get information on fare prices and routes by going to www.noda-ok.org under the Cherokee Strip Transit tab. To speak with someone about information; or scheduling, contact CST at (580) 863-2279.

NODA

NORTHERN OKLAHOMA DEVELOPMENT AUTHORITY

NORTHERN OKLAHOMA DEVELOPMENT AUTHORITY
(580) 237-4810
2901 N Van Buren • Enid, OK 73703

Making a Difference in Northern Oklahoma

We provide opportunities to improve the quality of life in our eight-county region - Alfalfa, Blaine, Garfield, Grant, Kay, Kingfisher, Major and Noble.

For more information about NODA services, contact us at (580) 237-4810 or **www.noda-ok.org**

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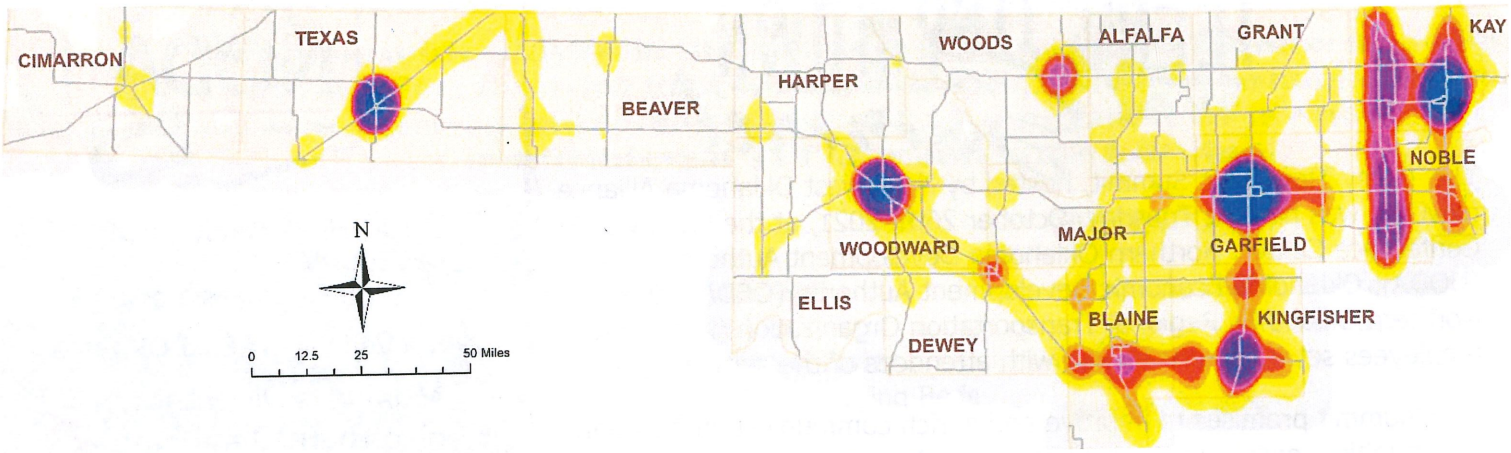
Collision Density by Quantity



The Spatial Analyst extension for ArcGIS Pro provides a suite of tools and capabilities for performing comprehensive, raster-based spatial analysis. With this extension, you can employ a wide range of data formats to combine datasets, interpret new data, and perform complex raster operations. Examples of the analysis that you can do with Spatial Analyst include terrain analysis, surface modeling, surface interpolation, suitability modeling, hydrological analysis, statistical analysis, and image classification.

With the Spatial Analyst tool that we added to the mapping software, we can now make heat maps with data to show concentrations of collisions, count, populations etc...This gives up the opportunity to make a more visually pleasing product.

ATTENTION ALL FIRE DEPARTMENTS!

Operational funding paperwork is due by April 30, 2022.
Please turn in completed documents to the NODA office.

NODA
NORTHERN OKLAHOMA DEVELOPMENT AUTHORITY

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Enid, OK 73703